

News, Art & Culture, Entertainment, Dining, Health & Fitness, Gaylife

We speak to the 35,000 residents of California's Creative City and the tens of thousands of tourists who visit every week. We are West Hollywood.

AD TYPES

TYPE	WEEK	MONTH
Header:	\$200	\$800
Menu:	\$300	\$1,200
Inline:	\$100	\$400
Marquee:	\$112	\$450
Feature:	\$62	\$250
Local Business:	\$25	\$100

DISCOUNTS

- 15% off for 3 months
- 20% for 6 months
- 25% for 12 months

dailyfix Email Newsletter

Advertise on our newsletter and reach over 700 subscribers 3x a week.



Additional ad space is available on our partner directory website.

Please contact:
Support@WeShopWeHo.com
or call (323) 454-7707

The mockup shows the following ad placement opportunities:

- 1** Header: 728 x 90px
- 2** Menu: 940 x 60px
- 3** Marquee: 300 x 250px
- 4** Feature: 300 x 250px
- 5** Feature: 300 x 250px
- 6** Local Biz: 140 x 180px
- 7** Local Biz: 140 x 180px
- 8** Inline: 468 x 60px
- 9** Inline: 468 x 60px
- 10** Inline: 468 x 60px

SERVICES OFFERED BY WEST HOLLYWOOD MEDIA COMPANY:

1 **brandBuilding**

The process starts with a conversation where we learn who you are, what products or services you sell, who you see as competition, who you see as your market or audience, and what you're now doing to reach them. We then do the research necessary to test your assumptions and come back with a cost-effective strategy for building and marketing your brand.

2 **audienceReach**

Once you know what you have to sell and who you want to sell it to, you have to figure out how to reach that audience. The options are nearly endless -- print, online, social media, broadcast, face-to-face to name a few. Remember, it's not just buying an ad. We help you craft and implement the most effective strategy for reaching your ideal audience, a strategy that may not involve using WEHOville! This service is free to our advertisers. It is offered at a discounted rate to non-advertisers who do business in West Hollywood.

3 **designServices**

Your message is seen or heard only if it's perfectly tailored to attract the attention of your audience. Today, when we're all overwhelmed with information, that's not easy to do. Working with a carefully curated team of collaborators, we create the optimum message for you, whether it be a print ad, an online video, a TV commercial, a flyer that's handed out on the street or a banner that hangs from your storefront. Our work takes into account the meaning and value of your brand as well as the interests of your audience.

4 **SEO & social media Services**

We'll help you make the best use of social media (Facebook, Twitter, Instagram, Pinterest, etc.) to engage your audience and ensure that your website gets as many viewers as possible.